

Tina Malhamé's Summer Bouquet

Multi-award winning designer Tina Malhamé - founder of NoLogo Chic nologo-chic.co.uk, is no stranger to success. Branded 'The High Street Guru' by the fashion king George Davis, she has been the go-to designer for favourite brands including Per Una,

Monsoon, Next and Laura Ashley.

For years Tina's accessible style has graced the wardrobes of women of all ages, with her subtle blend of classic-meets-comfortable at affordable price points. Now Tina has turned her attention to this season's key piece, the endlessly versatile tunic in all its effortless glamour.

The tunic is a truly hard working garment, being both classic and casual, bohemian and elegant, with its overtones of exotic holidays and drinks on

the terrace. Lavishly embroidered or simply styled, a tunic can be worn over a swimsuit, with capri pants, palazzo trousers or simply worn on its own with tanned legs and a good pair of sandals. The beautiful white tunic (right) has just arrived, and features a replica of a 19th century Japanese wood block print and will be in stock in both white linen and a luxurious butter yellow linen.

The easy-to-wear tunic style is really on-trend this season and examples are available across the whole retail spectrum; starting with high street affordables all the way up to Givenchy, Yves St Laurent, Balmain and Roberto Cavalli.



The prevailing motifs are floral, adding a splash of colour to a classic and of course, in homage to Chelsea. Tina Malhamé has taken up the baton and launched her summer collection which includes fabulous tunics, available in a variety of designs that don't break the bank. Her prices are very competitive starting at just £99.00 in 100% luxury cotton, Italian linen or silk.

Tina has been inspired by the exquisite and delicate flower paintings of Pierre-Joseph Redouté and created a vibrant range of tunics and dresses with floral motifs which are both bang on trend and subtly individual. Choose from designs such as the beautiful 'Sweet Pink Rose', or perhaps the gentle 'Watercolour Rose'. The designs skim the body and are as light as air. Keeping cool never looked so horticultural and luxury was never more affordable.

For further information contact Melanie Faldo at socal.uk@gmail.com

Notes to Editors

Tina was named by the high street guru, George Davies, as the most prolific designer on the High Street. In her career she has designed collections for many stores, Next, Monsoon, Laura Ashley, Anokhi, Daniel Hechter in Paris, Per Una and more.

She has won numerous awards for design, including the Christian Lacroix Award for International Linen Design. She worked as an adviser to the EU in Brussels to promote good design.

She has journeyed far and wide in her career as a designer, from Italy to India, Paris to the Philippines, Sri Lanka, Hong Kong and beyond.

NoLoGo Chic garments are made in Italy and India by crafts people who work tirelessly to continue traditional techniques such as block printing, hand embroidery, batik, dip dye and tie dye and weaving.



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